

WEBSITE AUDIT

PRESENTED TO

Your Web Address

MAY 14, 2018

Website Analysis

Moz Analytics

Majestic Analytics

Social Analysis

Google Page Speed

SEO Analysis

On Page Analysis

Let's get started!

Call : (833) 827-4434

Email : leon@targetedleadsystems.com



OVERVIEW

Website Analysis

LOCATION US	IP Address	104.24.110.108
	Malware	None Detected



Looking Good



Domain resolves from either www or no www.



Areas for Improvement



Page load time needs improvement.



Blog needs optimization.



Content needs optimization.



Google Webmaster Tools is recommended.



Footer needs optimization.



Critical Issues



No sitemap.xml found.



Your headings can be optimized further.



You have 3 missing or empty alt attributes.



Your domain authority is only 17.

Moz Analytics

Moz Ranking **2.2**

22

Page Authority

17

Domain Authority

Majestic Analytics

0

Citation Flow

0

Trust Flow

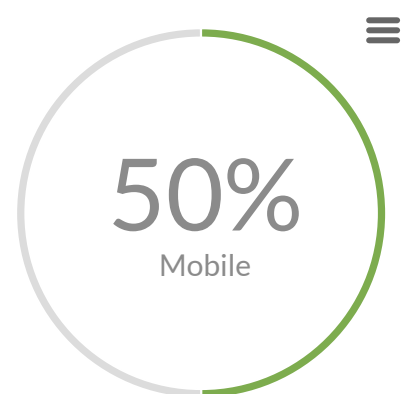
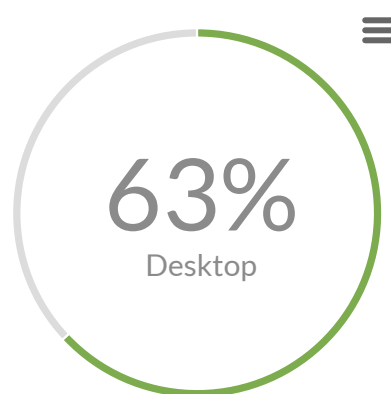
11

Backlinks

1

Indexed URL

Google Page Speed



Social Analysis

69
FACEBOOK
LIKES

No Twitter account found

SEO ANALYSIS

Robots



trinityfamilyc
hiropractic.co
m/robots.txt
found.

This report checks for specific syntax parameters. If your robots.txt is functional and the installation is correct, please disregard the error.



Syntax Cheatsheet

To exclude directories from your site:

User-agent: *

Disallow: /cgi-bin/

Disallow: /tmp/

To allow robots complete access:

User-agent: *

Disallow:

Sitemaps



trinityfamilyc
hiropractic.co
m/
sitemap.xml
not found.

This report checks for attributes present in manually generated XML sitemaps. Some webmasters and site owners implement tool generated sitemaps which may not comply with the attributes of this report. If your [HTTPS://TRINITYFAMILYCHIROPRACTIC.COM...](https://trinityfamilychiropractic.com...) | MAY 14, 2018

WWW Resolve



Great! Your website with and without www redirects from one to the other.

A 301 Permanent Redirect is present from either www or no www in the domain.

URL with WWW



URL:

<http://www.trinityfamilychiropractic.com>



Redirect URL:

<https://trinityfamilychiropractic.com/>

URL without WWW



URL:

<your url.com>

Redirect URL:






<yoururl.com>

Title



Trinity Family Chiropractic -
Chiropractor In Dallas, TX USA ::
Home
68 characters

Recommendation

-  Ideally, your title should contain between 60 and 65 characters (spaces included).
-  Make sure your title is explicit and contains your most important keywords, preferably at or near the beginning.
-  Be sure that each page has a unique title.


Description



Description character count is at
159

Trinity Family Chiropractic - Chiropractic Care in Dallas, TX, Dallas Chiropractor, Park Cities Chiropractic, Cold Laser Therapy, University Park Chiropractic

Recommendation


-  Your description can be optimized. The description should optimally be between 150-160 characters.

Images



Found 3 alt attributes out of 11 images which are missing or empty.

Recommendation

-  Use the alt attribute to provide descriptive text.

Headings



Headings can be optimized.

H1 | 0 found

H2 | 3 found

Notes

Notes Welcome to Trinity Family Chiropractic, your...

Notes and 1 more...

H3 | 7 found

Notes

Notes When Your Spine Is In Line


Notes and 5 more...

H4 | 0 found

H5 | 0 found

H6 | 0 found

Recommendation

-  Include keywords in heading tags. Heading tags indicate the importance of content and are useful to search engines.

Blog



Blog needs optimization.

Content



Body contains 999 words.
Content optimization is needed.

If you need a more accessible version of this website, click this button on the right. Switch to Accessible Site
WARNING You are using an outdated browser. Please upgrade your browser Close [x] Follow Us Call today: 214-691-9355 Facebook Home New Patient Center About Us Meet the Doctor What To Expect Your First Visit Phase 1: Relief Care Phase 2: Corrective Care Phase 3: Wellness Care Services and Techniques Website Membership Payment Options Our Location Spinal Decompression Cold Laser Therapy Make Appointment We will do our best to accommodate your busy schedule. Request an appointment today! Request Now...

Keywords

Density of Top 20 Words on The Page

1	wellnes 12.00%	11	spine 4.00%
2	chiropractic 12.00%	12	dallas 4.00%
3	care 10.00%	13	therapy 4.00%
4	article 7.00%	14	exercise 4.00%
5	technique 6.00%	15	email 4.00%
6	wellness 6.00%	16	health 4.00%
7	view 6.00%	17	management 3.00%
8	directions 5.00%	18	family 3.00%
9	headache 5.00%	19	view article 3.00%
10	pain 5.00%	20	cold 3.00%

Google Webmaster Tools



Did you install Google Webmaster tools?

Google Analytics



Google Analytics ID(s):
UA-42651322-3

Please verify that Google Analytics is installed on your website. This is an important tracking and site informational tool that helps with your marketing efforts.

Top 10 Links to Your Site



We found a total of 10 authority-passing external links to the URL.

1

This page: www.localsearch.com.au/find/chiropractor/
contains a link to: www.trinityfamilychiropractic.com/

2

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?state=TX&country=UnitedStates&showonly=UnitedStates
contains a link to: www.trinityfamilychiropractic.com/

3

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?state=TX&country=UnitedStates&showonly=UnitedStates
contains a link to: www.trinityfamilychiropractic.com/

4

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?country=UnitedStates&showonly=UnitedStates
contains a link to: www.trinityfamilychiropractic.com/

5

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?country=UnitedStates&showonly=UnitedStates
contains a link to: www.trinityfamilychiropractic.com/

6

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?order_by=zip&pageno=404
contains a link to: www.trinityfamilychiropractic.com/

7

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?state=TX&country=UnitedStates&showonly=UnitedStates
contains a link to: www.trinityfamilychiropractic.com/

8

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?category=1&pageno=136
contains a link to: www.trinityfamilychiropractic.com/

9

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?country=UnitedStates&showonly=UnitedStates
contains a link to: www.trinityfamilychiropractic.com/

10

This page: icpa4kids.org/Find-a-Chiropractor/results_list.php?country=UnitedStates&showonly=UnitedStates
contains a link to: www.trinityfamilychiropractic.com/

Recommendation



Website Optimization

The items on this sheet are critical to making the website function the best way it can. Fixing these is a crucial first step to its success. We recommend fixing all of the items on this report as soon as possible.



Organic SEO

Running an organic Search Engine Optimization campaign will increase the website's visibility and traffic consistently. It will also maintain high Google rankings over a long period of time. We recommend starting a campaign immediately.



Local Marketing

If the business has a physical location and you want to attract more visits in its area, we recommend running a local marketing campaign. This puts business on more maps and mobile devices of customers found in your target area.



Social Media

A Social Media presence is necessary for all sites that support, nurture and communicate with the brand's community. We recommend running a Social Media campaign to ensure your website gets all the visibility it can online.

Ready to get started?

We'll optimize your site and improve your SEO.

Call : (833) 827-4434 **Email :** leon@targetedleadsystems.com